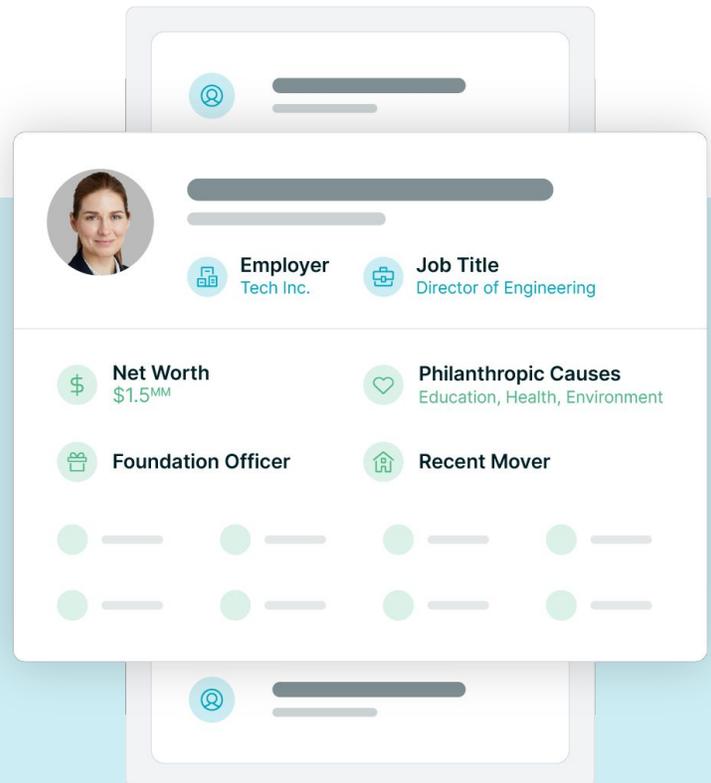


Maximize your fundraising with precise insights

Apply wealth screening and predictive modeling to drive results.

The Windfall Advantage

Windfall's hyper-accurate wealth screening data and predictive modeling can give you a 360-view of your donors, alumni, and parents so you can easily identify, understand, and engage your more valuable and high-propensity constituents.



Windfall's Coverage

90M⁺

US Households

18.1M

Affluent Households

800+

Customers

Example Use Cases



Leverage Accurate Wealth Screening

Understand the overall wealth profile of alumni, parents, and constituents through Windfall Wealth Screening.



Boost Fundraising with Machine Learning

Optimize your communication and outreach workflows with alumni and parents through advanced propensity modeling and AI.



Include Events for a Holistic Strategy

Create coordinated fundraising plans that include engaging constituents at events throughout the year, including reunions and homecoming events.



Use Career Intelligence for Engagement

Get accurate career insights that helps you personalize engagement with alumni, leverage your alumni's professional networks, and engage at just the right time.

How It Works

Windfall gives you the ability to prioritize and segment your alumni base so you can drive smarter engagement and solicitations.

Additionally, with Windfall's insights, you can measure post-graduate career placement and trajectory.

Windfall ID	Multi-property Owner
073587341642384723456789012345	<input type="checkbox"/>
Net Worth	<input checked="" type="checkbox"/> Net High Priority Owner
\$10,000,000	<input type="checkbox"/> Foundation Association
Low Confidence Net Worth	<input type="checkbox"/> Foundation Officer/Trustee
3,000,000	<input type="checkbox"/> Household Data
High Confidence Net Worth	<input type="checkbox"/> Labor-Value Ratio
6,000,000	<input type="checkbox"/> Trust Association
Net Worth Last Calculated	<input type="checkbox"/> SMI Owner
5/7/2022	<input type="checkbox"/> Top Political Owner
Recent Mover	<input type="checkbox"/> Top Philanthropic Owner
<input type="checkbox"/>	<input type="checkbox"/> Money in Motion
Recently Divorced	<input type="checkbox"/> Primary AUM Value
<input type="checkbox"/>	<input type="checkbox"/>
Recent Death in Family	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
Political Affiliation	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
Political Director	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
Board Director	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
Plans Director	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
Philanthropic Owner	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
Philanthropic Cause	<input type="checkbox"/>
A, E, P, Arts, Culture, and Humanities, Health, Human Services	<input type="checkbox"/>
Philanthropic Focus	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Windfall adds insights into your CRM.

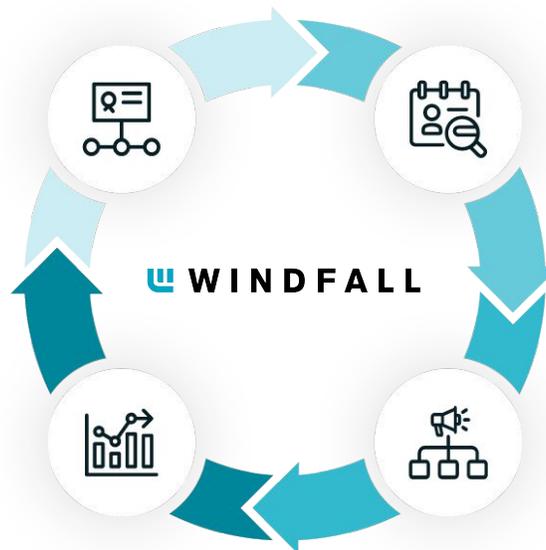
Power Fundraising Results with Accurate Data and Predictive Insights

Identify

Prioritize and segment alumni based on constituent data to identify those that are likely to engage and drive philanthropic contributions.

Measure

Spend more time with top level prospects using a data driven approach. Measure success and fine tune segmentation over time.



Understand

Leverage meaningful, accurate insights to uncover hidden gems and focus your outreach. Gain critical insights into career paths and industries your alumni have joined.

Engage

Establish and cultivate lasting relationships at every touchpoint with the right message at the right time. Engage alumni based on where constituents are donating and working.

"If your organization needs easily digestible and actionable numbers, but also loves access to the bells and whistles of a deeper dive, then Windfall is for you. The fact that you can refresh your screenings as often as you need is an added perk that almost no one else offers!"

CANTERBURY
SCHOOL

George Pappas
Associate Head of School