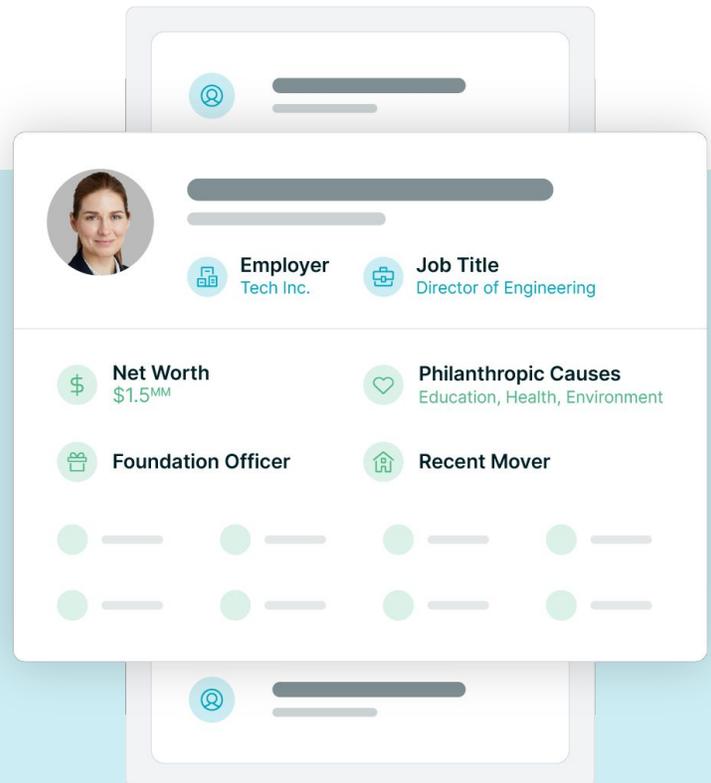


Wealth screening, redefined

Acquire and engage your ideal donors and high value constituents with the world's most accurate and comprehensive people data and wealth intelligence.

The Windfall Advantage

Drive development and prospect research efficiency and results with hyper-accurate and up-to-date insights on your constituents. Our dataset is rebuilt weekly and has precise net worth estimates at the household level.



Windfall's Coverage

90M⁺

Us Households

18.1M

Affluent Households

800+

Customers

How Our Offering is Unique



Wealth and Career Insights

Gain a 360-degree view of your constituents with wealth, career insights, and philanthropic habits.



Unlimited Records and Updates

Windfall covers your entire database. We update our data weekly and offer unlimited syncs to ensure you have the freshest data.



Net Worth at the Household Level

Unlike legacy tools, Windfall provides precise estimates at the household level.



Insights on All Constituents

Windfall returns household data on all matches, even those less than \$1M in net worth.



Appended to Your Database

We can integrate with any database and can append our data on a daily, weekly, or ad-hoc basis.



Dedicated Customer Success Team

Access to a dedicated customer success manager for implementation product support and sharing best practices.

How It Works

Windfall identifies your most valuable constituents and surfaces critical insights, so you can driver smarter engagement and solicitations.

Selected Fields

- Net Worth
- Recent Mover
- Political Donor
- Boat Owner
- Plane Owner
- Philanthropic Giver
- Philanthropic Cause
- Philanthropic Focus
- Multi-Property Owner
- Foundation Association
- Board Member
- Small Business Owner
- Top Political Donor
- Liquidity Trigger
- Recent Mortgage
- Job Title
- Job Start Date
- Company Name

Supercharge Insights and Campaign Performance

Identify

Uncover and prioritize donors and prospects that are likely to engage and drive value for your organization.

Measure

Understand the true effectiveness of your outreach at the segment level.



Understand

Leverage meaningful, accurate insights to decode your audience, uncover hidden gems, and focus your outreach.

Engage

Establish and cultivate lasting relationships at every touchpoint by harnessing key insights.

“Because our campaign used Windfall as the foundational data set for targeted outreach, it was a huge success!”



McKenzie Ball

Business Development & Events Manager