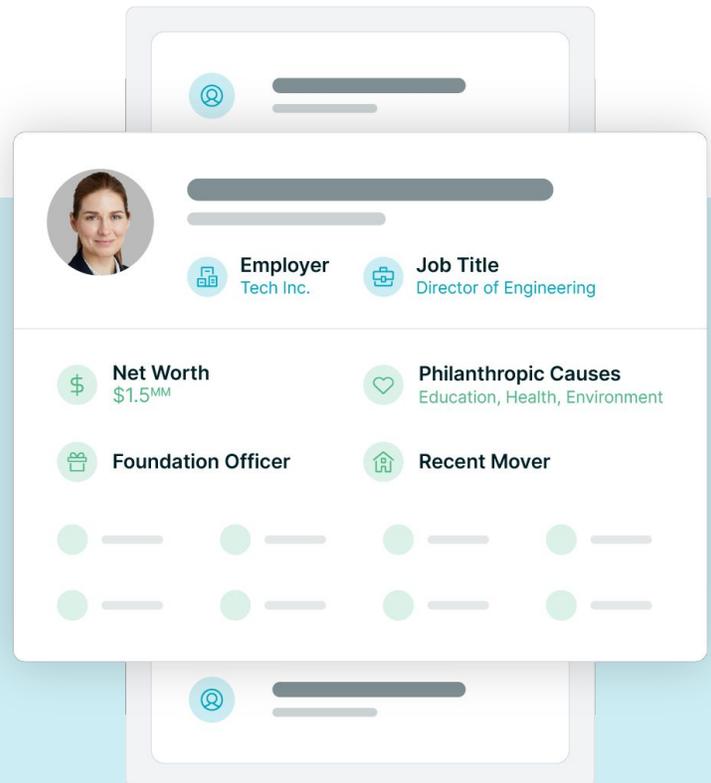


Drive alumni and parent engagement with accurate data and predictive insights

Supercharge fundraising results by intelligently prioritizing resources and engaging the right people.

The Windfall Advantage

Windfall's people data and predictive intelligence give you insights you can trust. Boost research efficiency with a 360 view of all your constituents with a dataset that is rebuilt weekly and has precise net worth estimates at the household level.



Windfall's Coverage

90M+

US Households

18.1M

Affluent Households

800+

Customers

Key Capabilities



Wealth and Career Insights

Gain a 360-degree view of your alumni and their families with insights into wealth, career, philanthropic habits, and much more.



Unlimited Records and Updates

Windfall covers your entire database. We update our data weekly and offer unlimited syncs to ensure you have the freshest data.



Net Worth at the Household Level

Unlike legacy tools, Windfall provides precise estimates at the household level to help determine campaign viability.



Career Data When You Need It

Windfall returns up-to-date career data and insights at the individual level for all your constituents, when you need it.



Appended to Your Database

We can integrate with many databases and can append our data on a weekly, monthly or ad-hoc basis.

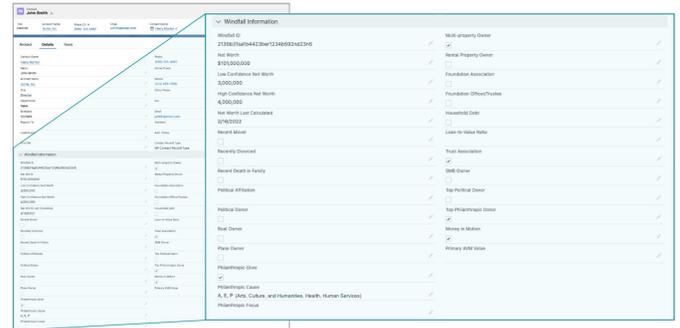


Dedicated Customer Success Team

Access to a dedicated customer success manager for implementation product support and sharing best practices.

How It Works

Windfall gives you the ability to prioritize and segment your alumni base so you can drive smarter engagement and solicitations. With Windfall's insights, you can also measure post-graduate career placement and trajectory.



Windfall adds insights into your CRM.

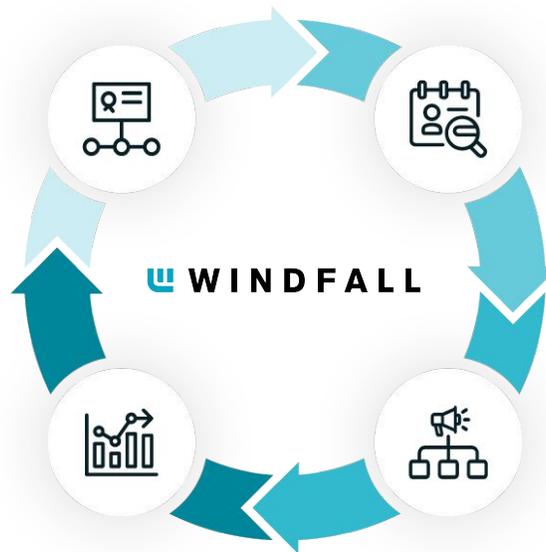
Supercharge Fundraising Results with Accurate Data and Predictive Insights

Identify

Prioritize and segment alumni based on constituent data to identify those that are likely to engage and drive philanthropic contributions.

Measure

Spend more time with top level prospects using a data driven approach. Measure success and fine tune segmentation over time.



Understand

Leverage meaningful, accurate insights to uncover hidden gems and focus your outreach. Gain critical insights into career paths and industries your alumni have joined.

Engage

Establish and cultivate lasting relationships at every touchpoint with the right message at the right time. Understand where your constituents are donating and working to encourage alumni engagement.

Trusted by Leading Organizations:

