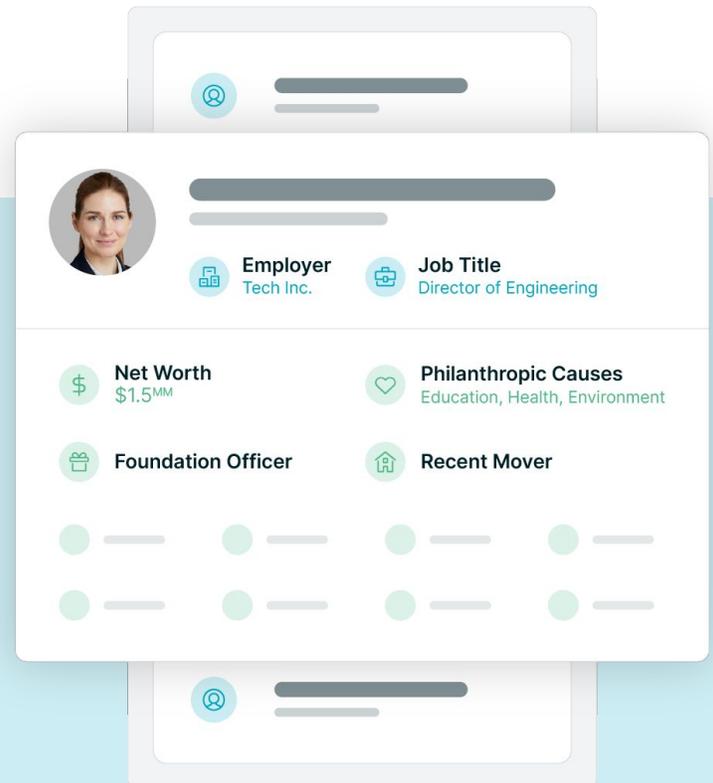


# Identify and engage the best prospects to drive fundraising

Drive more effective fundraising by identifying which parents, alumni and other constituents you should prioritize.

## The Windfall Advantage

Windfall's people data and predictive intelligence give you insights you can trust. Boost research efficiency and gain a 360 view of all your constituents with a dataset that is rebuilt weekly and has precise net worth estimates at the household level.



## Windfall's Coverage

**90M<sup>+</sup>**

US Households

**18.1M**

Affluent Households

**800<sup>+</sup>**

Customers

## Key Capabilities



### Wealth and Career Insights

Gain a complete view of your alumni, parents, and constituents with insights into wealth, career, philanthropic habits, and much more.



### Unlimited Records and Updates

Windfall covers your entire database. We update our data weekly and offer unlimited syncs to ensure you have the freshest data.



### Net Worth at the Household Level

Unlike legacy tools, Windfall provides precise estimates at the household level to help determine campaign viability.



### Career Intelligence When You Need It

Windfall returns up-to-date career intelligence and insights for all your constituents, when you need it.



### Appended to Your Database

We can integrate with many databases and can append our data on a weekly, monthly or ad-hoc basis.

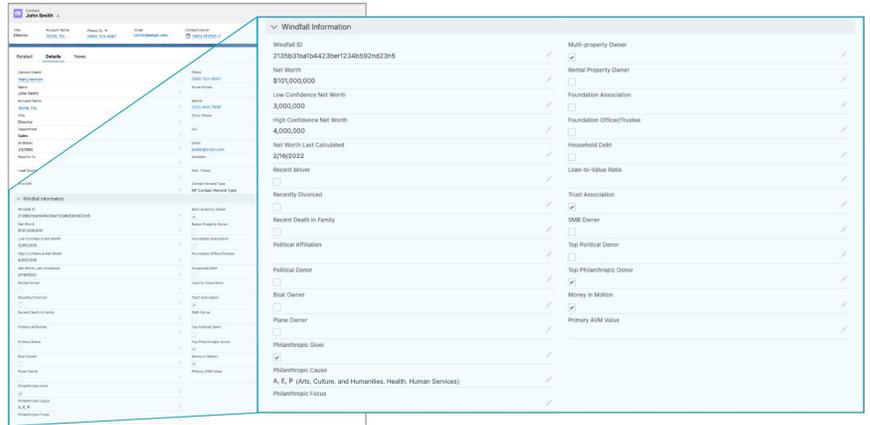


### Dedicated Customer Success Team

Access to a dedicated customer success manager for implementation product support and sharing best practices.

## How It Works

Windfall gives you the ability to prioritize and segment your alumni base so you can driver smarter engagement and solicitations. With Windfall's insights, you can also measure post-graduate career placement and trajectory.



*Windfall adds insights into your CRM.*

## Supercharge Fundraising Results with Accurate Data and Predictive Insights

### Identify

Prioritize and segment alumni based on constituent data to identify those that are likely to engage and drive philanthropic contributions.

### Measure

Spend more time with top level prospects using a data driven approach. Measure success and fine tune segmentation over time.



### Understand

Leverage meaningful, accurate insights to uncover hidden gems and focus your outreach. Gain critical insights into career paths and industries your alumni have joined.

### Engage

Establish and cultivate lasting relationships at every touchpoint with the right message at the right time. Engage alumni based on where constituents are donating and working.

## Trusted by Leading Organizations:

